



The Bagg Group Blog

Good News in the Job Market

November 24th, 2011

The Bagg Group Proves Recruitment Still Strong as Company Expands with Purchase of Turn Key Staffing

Toronto, November 24, 2011In a move that flies in the face of dismal unemployment stats, The Bagg Group (TBG) staffing firm is expanding with the acquisition of Turn Key Staffing, based in Newmarket, Ontario.

Proving that stats tell only part of the story, Geoff Bagg, CEO of TBG has steered his company on a non-stop growth curve that has translated into greater job placements across the GTA, even during slow times. Last year, business at TBG grew by 23 percent, and the IT placement division was up 44%.

Mr. Bagg notes that while Canada’s economy shed 54,000 positions in October according to Stats Canada, TBG, with offices in Toronto, Markham and Mississauga continues to field demand to fill positions. “The national numbers give us a bird’s eye view,” explains Mr. Bagg. “But on the ground, there is still work being done and people needed to do it.”

With Turn Key, TBG is breaking into staffing for the light industrial sector in the GTA, Barrie and Newmarket. This will add to TBG’s placement of thousands of candidates annually in management, financial, IT, clerical, and call centre positions. These placements include full-time, contract and temporary positions.

In an unusual twist, Turn Key insisted on a criteria for its buyer that is rarely seen. Those bidding had to show they lead from the heart. “Turn Key has always put people first,” says former owner Chris Sadler. ”It was important to us to preserve our legacy and do right by our passionate staff by selling only to a firm that proved it shares our values.”

The Bagg Group beat out the competition in a heartbeat, largely because of the company’s longstanding emphasis on employee engagement. “It’s the secret weapon that has kept us largely recession-proof,” says Mr. Bagg.

“For our staff, work isn’t business, it’s personal. Research shows that placing a candidate in a job that makes them happy has a positive impact on as many as 100 people, including colleagues, family, and community,” adds Mr. Bagg. “We never lose sight of that fact, and that’s made us the matchmaker of choice in every sector in which we operate.”

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- _____
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- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

It also has led The Bagg Group to be named a winner of the 2010 and 2011 prestigious Inaverno Best of Staffing List for excellence in service, presented in partnership with Career Builder. Based on candidate and client surveys, only one percent of recruiting firms in North America are named winners.

Geoff Bagg bought TBG in 1999 from his parents, Keith and Mary Bagg, who founded it 40 years ago with a vision to build not just a business but a family of staff, clients, and candidates. TBG has grown significantly under Geoff Bagg's helm, but the unique sense of community remains.

That growth is seeing the Toronto head office move into larger space at 372 Bay Street. The new home of The Bagg Group is designed to maximize community. The innovative award-winning two-story open space workplace encourages exchanges of ideas and information, says Mr. Bagg. "And its four balconies overlooking Bay St. and Richmond St. offer breezy places for employees to chat together and shake off any cobwebs," he laughs.

The Bagg Group is also the multi-award winner of ACSESS Community Service Award. The company actively encourages volunteerism, supporting its more than 50 employees with time-off and donations to an average of 100 volunteer projects.

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